

3701 Wilshire Blvd Suite 414
Los Angeles, CA 90010



Sample A. Sample
Innovative Test 63074-4044
1234 Any Street
Any Town, CA 00000



Aames Home Loan

3701 Wilshire Blvd Suite 414

Los Angeles, CA 90010

1-800-326-2626

*Sample A. Sample, imagine what
you can do with an extra \$10,000.00 cash.*

Or even as much as \$500,000.00

Sample A. Sample
Innovative Test 63074-4044
1234 Any Street
Any Town, CA 00000

Preferred Homeowner #
9999999506999999999

Dear Sample A. Sample,

Because you're a qualified Any Town homeowner, you may be a quick phone call away from an Aames home equity loan of \$10,000.00 - even as much as \$500,000.00'.

And the money is yours to spend however you like!

Imagine what this can mean for you.

No more worrying about paying all those monthly bills. Perhaps a long-deserved vacation to the sunny Bahamas. Or maybe a new car.

Think it's impossible? It's not only possible, it's easy, quick and convenient.

With just a 20 minute toll-FREE call, you may pre-qualify for an Aames home loan of \$10,000.00 to \$500,000.00.

Sample A. Sample, if you're serious about wanting extra cash, go to your phone now and call toll-FREE 1-800-326-2626.

You'll speak directly with a well-trained Aames Loan Specialist who, within about 20 minutes, can usually pre-approve your loan on your first call.

Then, sooner than you think, you can have your check for \$10,000.00 - or as much as \$500,000.00 - in your hand.

When you call, you'll find that our rates are fiercely competitive and our Loan Specialists are among the most

friendly, courteous, and professional in the business.

Founded in 1954, Aames Home Loan (NYSE: AAM) makes it easy for you to borrow against the equity you've built up in your home.

It doesn't matter whether you've had credit problems or whether you're self-employed or even retired. As long as you're a homeowner, you can probably qualify.

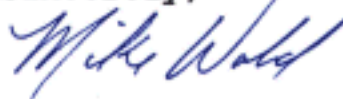
Double No-Risk, No-Obligation Guarantee

1. There's no charge to find out how much you can borrow.
2. When we approve your loan, you're under no obligation to take the loan.

Sample A. Sample, take advantage of the financial freedom an Aames equity loan can give you.

Call 1-800-326-2626 toll-FREE today. The sooner you call, the sooner you'll have your money.

Sincerely,



Mike Wald
Homeowner Assistance Manager

P.S. Sample A. Sample, because you made the wise decision to buy your home on 1234 Any Street, you are an Aames Preferred Homeowner. When you call, be certain to give your Loan Specialist your Preferred Homeowner Number, 99999995069999999999, and you can probably receive your check for \$10,000.00 - or as much as \$500,000.00 - without delay or red tape.

1-800-326-2626
The sooner you call,
the sooner you'll get your money



Sample A. Sample
The Cash You've Been
Looking For
Is At Your Doorstep.



Aames

Aames Home Loan

1-800-326-2626

3701 Wilshire Blvd Suite 414
Los Angeles, CA 90010
Preferred Homeowner #
99999995069999999999

CASH VOUCHER

5337

Aames

Aames Home Loan

3701 Wilshire Blvd Suite 414

Los Angeles, CA 90010

1-800-326-2626

For your convenience, this offer valid by calling 1-800-326-2626.

\$55,182.00

Pay to the Order: Sample A. Sample

The Sum of: *Fifty-five Thousand One Hundred Eighty-Two Dollars And 00/XX*

Average Aames loan funded in October 1997.

RE: Preferred Homeowner #
99999995069999999999

Louis A. Kavelon
Financial Officer

This is NOT a check

Aames is a leading broker/lender licensed as a real estate broker by the California Dept. of Real Estate.

Not Negotiable